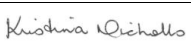



NATIONAL TRAINING PACKAGE - BLOCK CREDIT AGREEMENT

Form Category	Academic
Document Owner	Director of Academic Services
Related Documents	Credit Policy

Agreement

On successful completion of the specified National Training Package detailed below, a student will be guaranteed entry to Bachelor of Business (Marketing) (BBUSMKT16) with advanced standing granted through Block Credit worth 100 credit points.

Entry pathway course	BSB61218 Advanced Diploma of Program Management		
Completion date range	Within the last 10 years		
Superseded course inclusions	BSB61215 Advanced Diploma of Program Management		
Destination course	BBUSMKT16	Bachelor of Business (Marketing)	
Block credit guaranteed	80 credit points at 100 level, 10 credit points at 200 level and 10 credit points at 300 level.		
Remaining credit points	140 credit points		
Subjects exempt for destination course	BIZ101	Business Communications	
	BIZ102	Understanding People and Organisations	
	GEC101-6	General Elective Credits at UG100 Level x 6	
	MGT201A	Project Management	
	GEC301	General Elective Credit at UG300 Level	
Subjects required for completion of destination course	Core	60 Credit Points (6 subjects)	
	MKT101A	Marketing Fundamentals	
	BIZ104	Customer Experience Management	
	BIZ201	Accounting for Decision Making	
	BIZ202	The Business Environment	
	BIZ301	Organisational Creativity and Innovation	
	MGT301A	Ethics and Sustainability	
	Specialism	80 Credit Points (8 subjects)	
	MKT103A	Integrated Marketing Communications	
	MKG102	Consumer Behaviour	
	MKG201	B2B Marketing	
	MKT202A	Marketing & Audience Research	
	MKG203	Digital Marketing Communications	
	MKT301A	Marketing Strategy	
	MKG302	Marketing Consulting Project	
	IND301A	Industry Consulting Project	
	Electives	0 Credit Points (0 subjects)	
	Authorised by (Associate Dean)	 Kristina Nicholls	
	Responsible Officer (Program Director)	 Darren Peters	
Date of agreement	5 th June 2020 (amended 9 th September 2020)		
Duration of agreement	This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.		