

BLOCK CREDIT AGREEMENT


Form Category	Academic
Document Owner	Director of Academic Services
Related Documents	Credit Policy

Agreement

On successful completion of one of the specified Higher Education qualifications detailed below, a student will be guaranteed entry to the Ducere Bachelor of Applied Business (Marketing) (BABMKTG19) with advanced standing granted through Block Credit worth 80 credit points.

Entry pathway course	Diploma of Business; Diploma of Management; Diploma of Marketing; Diploma of Commerce; Advanced Diploma of Business; Advanced Diploma of Management; Advanced Diploma of Marketing; Advanced Diploma of Commerce; Associate Degree of Business; Associate Degree of Management; Associate Degree of Marketing; Associate Degree of Commerce.	
Provider	From providers recognized or accredited with TEQSA, AEI-NOOSR-CEP, THE-ICE or NECHE (NEASC)	
Completion date range	Block credit is for qualifications completed within ten years of application	
Superseded course inclusions	N/A	
Destination course	BABMKTG19	Bachelor of Applied Business (Marketing)
Block credit guaranteed	60 credit points at 100 level, 10 credit points at 200 level and 10 credit points at 300 level	
Remaining credit points	160 credit points	
Subjects exempt for destination course	ABS101	Fundamentals of Management
	ABS102	Fundamentals of Marketing
	ABS103	Fundamentals of Entrepreneurship
	ABS104	Fundamentals of Project Management
	GEC101	General Elective Credit at UG100 Level
	GEC201	General Elective Credit at UG200 Level
	GEC301	General Elective Credit at UG300 Level
	GEC302	General Elective Credit at UG300 Level
Subjects required for completion of destination course	Core	140 Credit Points (14 Subjects)
	ABS105	Fundamentals of Leadership
	ABS108	Competitive Market Positioning
	ABS110	Product Management
	ABS201	Corporate Social Responsibility
	ABS203	Digital Business and Disruption
	ABS204	Managing Money and Finance
	ABS205	Practising Leadership (pre-req. ABS105)
	ABS206	Design Thinking for Business
	ABS207	Big Data
	ABS209	Market Research

	ABS306	Advanced Digital Marketing
	ABS308	Integrated Marketing Communications
	ABS309	Marketing of Services
	ABS310	Marketing Strategy and Planning
	Electives	20 Credit Points (2 Subjects)
	2 x 300 Level Elective	Electives at UG300 Level

Authorised by (Associate Dean)	 Kristina Nicholls
Responsible Officer (Program Director)	 Darren Peters
Date of agreement	2 nd October 2020
Duration of agreement	For enrolments commencing in 2021 onwards. This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.