

CREDIT AGREEMENT

Form Category	Academic
Document Owner	Director of Academic Services
Related Documents	Credit Policy

Agreement

On successful completion of the specified subjects from the Higher Education qualification and institution detailed below, a student will be eligible for Credit worth up to 120 Credit Points (12 Subjects) towards the Bachelor of Business (Marketing) (BBUSMKT16).

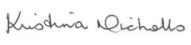

Entry pathway course	Bachelor of Business Administration (Marketing)	
Provider	FPT University, Vietnam	
Completion date range	Within the last 10 years	
Superseded course inclusions	None	
Destination course	BBUSMKT16	Bachelor of Business (Marketing)
Credit guaranteed	Up to 120 credit points (12 Subjects) according to the Credit Guaranteed list below.	
Remaining subjects	At least 120 credit points (12 Subjects) according to the Remaining Subjects list below unless already credited.	

Credit Guaranteed

FPT University Subject Code and Title	TUA Subject Code and Title to be credited
SSG102 Communication and In-Group Working Skills AND SSL101c Academic Skills for University Success	BIZ101 Business Communication
MGT101 Introduction to Management AND OBE Organisational Behaviour	BIZ102 Understanding People & Organisations
MKT101 Marketing Principles	MKT101A Marketing Fundamentals
ACC101 Principles of Accounting	BIZ201 Accounting for Decision-Making
ECO111 Microeconomics AND ECO121 Macroeconomics	GEC101 (100 level elective)
FIN202 Principles of Corporate Finance AND MAS202 Applied Statistics for Business	GEC102 (100 level elective)
HRM201 Human Resources Management	HRM200 Strategic Human Resources Management (200 level elective)
MKT201 Consumer Behaviour	MKG102 Consumer Behaviour (100 level specialism)
MKT304 Integrated Marketing Communications	MKT103A Integrated Marketing Communications (100 level specialism)
PMG201c Project Management	MGT201A Project Management (200 level elective)
MKT318 Digital Marketing AND MKT328 Digital Marketing	MKG203 Digital Marketing Communications (200 level specialism)
MKT202 Service Marketing Management	GEC301 (300 level elective)
ENM301 Intermediate Business VOV114 Vovinam 1 ENM401 Upper Intermediate Business English VOV124 Vovinam 2 VOV134 Vovinam 3 VNL111 Vietnamese Language 1	No credit to be applied

Remaining Subjects (unless already credited)

Core	Up to 80 Credit Points (8 Subjects)
BIZ101	Business Communications
BIZ102	Understanding People and Organisations
MKT101A	Marketing Fundamentals
BIZ104	Customer Experience Management
BIZ201	Accounting for Decision Making (unless already credited)
BIZ202	The Business Environment
BIZ301	Organisational Creativity and Innovation
MGT301A	Ethics and Sustainability
Specialism	Up to 80 Credit Points (8 Subjects)
MKT103A	Integrated Marketing Communications
MKG102	Consumer Behaviour
MKG201	B2B Marketing
MKT202A	Marketing & Audience Research
MKG203	Digital Marketing Communications
MKT301A	Marketing Strategy
MKG302	Marketing Consulting Project
IND301A	Industry Consulting Project
Electives	Up to 80 Credit Points (8 Subjects)
200 level	Named electives or General Elective Credits at UG200 Level x 1
300 level	Named electives or General Elective Credits at UG300 Level x 1
'Any' level	Named electives or General Elective Credits at UG100 or UG200 or UG300 Level x 6

Authorised by (Associate Dean)	 Kristina Nicholls
Responsible Officer (Program Director)	 Darren Peters
Date of agreement	27 th November 2020
Duration of agreement	This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.