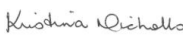
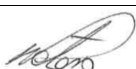


**BLOCK CREDIT AGREEMENT**

Form Category	Academic
Document Owner	Director of Academic Services
Related Documents	Credit Policy

**Agreement**

On successful completion of the specified National Training Package detailed below, a student will be guaranteed entry to Bachelor of Business (Marketing) (BBUSMKT16) with advanced standing granted through Block Credit worth 80 credit points.

<b>Entry pathway course</b>	Swedish Higher Vocational Education Diploma: Technical Writer OR International Transport Logistics Agent OR Technical Account Manager	
<b>Completion date range</b>	Within the last 5 years	
<b>Superseded course inclusions</b>	None	
<b>Destination course</b>	BBUSMKT16	Bachelor of Business (Marketing)
<b>Block credit guaranteed</b>	60 credit points at 100 level, 10 credit points at 200 level and 10 credit points at 300 level	
<b>Remaining credit points</b>	160 credit points	
<b>Subjects exempt for destination course</b>	GEC101-6	General Elective Credits at UG100 Level x 6
	GEC201	General Elective Credit at UG200 Level x 1
	GEC301	General Elective Credit at UG300 Level x 1
<b>Subjects required for completion of destination course</b>	<b>Core</b>	<b>80 Credit Points (8 Subjects)</b>
	BIZ101	Business Communications
	BIZ102	Understanding People and Organisations
	MKT101A	Marketing Fundamentals
	BIZ104	Customer Experience Management
	BIZ201	Accounting for Decision Making
	BIZ202	The Business Environment
	BIZ301	Organisational Creativity and Innovation
	MGT301A	Ethics and Sustainability
	<b>Specialism</b>	<b>80 Credit Points (8 Subjects)</b>
	MKT103A	Integrated Marketing Communications
	MKG102	Consumer Behaviour
	MKG201	B2B Marketing
	MKT202A	Marketing & Audience Research
	MKG203	Digital Marketing Communications
	MKT301A	Marketing Strategy
	MKG302	Marketing Consulting Project
	IND301A	Industry Consulting Project
	<b>Electives</b>	<b>0 Credit Points (0 Subjects)</b>
	<b>Authorised by (Associate Dean)</b>	 Kristina Nicholls
<b>Responsible Officer (Program Director)</b>	 Darren Peters	
<b>Date of agreement</b>	23rd February 2021	
<b>Duration of agreement</b>	This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.	