

Bachelor of Business (Tourism Management)

CRICOS 094176J

The Bachelor of Business in Tourism Management explains the concepts behind the visitor economy and how it impacts on other businesses which form parts of the global tourism industry.

A Tourism Management degree provides the knowledge and skills necessary to manage profitable tourism enterprises. Upon completion, you'll learn how to contribute to the hospitality and tourism industry from a strategic management perspective.

Course outcomes

- Develop skills in business strategy and management techniques
- Expand knowledge of global tourism concepts
- Explore sustainability issues and innovations in tourism
- Understand current issues and opportunities in tourism
- Build leadership qualities and develop tourism entrepreneurship skills

Career opportunities

Ideal for people seeking a management career within the sector. The Bachelor of Business (Tourism Management) will equip you with the knowledge and skills to develop and manage exciting tourism experiences across a variety of roles in the industry.

- Destination Marketing Manager
- Operations Manager
- Government Tourism Policy Advisor
- Guest Relations Manager

Study mode:

On campus, Online

Campus locations:

Sydney

Duration:

Full-time: 3 years

Part-time: 6 years

Accelerated: 2 years

Course structure

To be awarded the Bachelor of Business (Tourism Management) students must complete 240 credit points over 24 subjects including 2 Industry Practicums. Each subject has a value of 10 credit points.

The course structure comprises 8 common business core subjects, 12 specialised tourism subjects and 4 elective subjects.

Industry placement

A minimum of 800 hours of industry placement needs to be completed during the second year of the course.

Industry partners

Torrens University partners with some of the most prestigious restaurant, hospitality and tourism organisations in Australia and the world. Industry placements and internships represent a substantial opportunity for you to further develop what you have learned in the classroom by applying it in a professional workplace.

Below are some of our exciting partnerships and collaborations:



Your graduation pathway:

100
Level



200
Level



300
Level



7 Core subjects	BIZ 101A Business Communications
	BIZ102A Understanding People and Organisations
	BIZ104 Customer Experience Management
	MKT101A Marketing Fundamentals
	THE101 Introduction to Tourism, Hospitality and Events
	PCD101 Place, Culture and Destination Management
	TTE101 The Tourist Experience
1 Elective subject	Elective 1
7 Core subjects	INP201A Industry Practicum 1
	INP202A Industry Practicum 2
	BIZ201 Accounting for Decision Making
	BIZ202 The Business Environment
	PDR201 Production Distribution and Revenue Management
	GIT201 Global Innovations and Trends in Tourism and Hospitality
	PMT201 Project Management in Tourism
1 Elective subject	Elective 2
6 Core subjects	BIZ301 Organisational Creativity and Innovation
	TET301 Tourism Entrepreneurship – TOUR@SIM
	MGT301A Ethics & Sustainability
	TSP301 Tourism Strategy, Planning and Policy
	RCM301 Risk and Crisis Management
	SRM301 Sustainability and Resource Management
2 Elective subjects	Elective 3
	Elective 4

Entry requirements:

To be eligible for admission you must satisfy **one** of these entry requirements:

Recent secondary education entry

Satisfactory completion of Australian Year 12 or equivalent overseas secondary education is required.

Higher education entry

A completed higher education qualification at AQF level 5 (diploma) or above, or equivalent, from an Australian university or another accredited higher education provider.

Vocational education entry




A completed vocational education qualification at AQF level 4 (Certificate IV) or above from a Registered Training Organisation (RTO).

Work and life experience entry

Demonstrated skills and knowledge gained through paid or unpaid employment, formal learning and/or non-formal learning (presented on a current resume with attached cover letter).

International students

Australian Year 12 or equivalent; and Academic IELTS 6.0 (no band less than 5.5) or equivalent; and Academic IELTS 6.0 (no band less than 5.5) or equivalent.

-  FEE-HELP available
-  Online, on-campus or blended study options available
-  Part-time or full-time study load

Begin your career in Tourism Management today

Apply online at apply.torrens.edu.au

Talk to one of our helpful Course and Careers Advisors on **1300 575 803**