



Diploma of Business (Tourism Management)

CRICOS 094174M



Study mode:

On campus, online

Campus locations:

Sydney

Duration:

Full-time: 1 year

Part-time: 2 years

Accelerated: 2 trimesters

A Diploma of Business in Tourism Management delivers an understanding of the tourist experience, culture and destination management, business communications and marketing fundamentals through a global and local perspective.

Graduates of a Tourism Management diploma have the skills necessary to effectively contribute to the industry, plus the opportunity to continue studying at bachelor level.

Course outcomes

- Develop an understanding of tourism industry business principles
- Build leadership and management qualities
- Understand important principles around places, culture and destination management
- Gain knowledge in customer experience management
- Learn about consume behaviour in tourism

Career opportunities

As a graduate of the Diploma of Business in Tourism Management you are able to set yourself on a path for success in the tourism industry, gaining access to a global network of opportunities and contacts.

- Travel Agent/Consultant
- Guest Services Agent
- Tour Manager
- Destination Manager

Course structure

To be awarded the Diploma of Business (Tourism Management) students must complete 80 credit points over 8 subjects. Each subject has a value of 10 credit points.

The course structure comprises 4 common business core subjects, 3 specialised tourism subjects and 1 elective subject.

Industry partners

Torrens University partners with some of the most prestigious restaurant, hospitality and tourism organisations in Australia and the world. Industry placements and internships represent a substantial opportunity for you to further develop what you have learned in the classroom by applying it in a professional workplace.

Below are some of our exciting partnerships and collaborations:



Your graduation pathway:

100
Level



7 Core subjects	BIZ101 Business Communications
	MKT101A Marketing Fundamentals
	BIZ102 Understanding People and Organisations
	BIZ104 Customer Experience Management
	THE101 Introduction to Tourism, Hospitality and Events
	PCD101 Place, Culture and Destination Management
	TTE101 The Tourist Experience
1 Elective subjects	Elective 1

Guaranteed pathway entry

Successful completion will guarantee entry into the second year of our Bachelor of Business (Tourism Management).

Elective subjects (Choose 1):

- ROP101 Restaurant Operations 1
- MKG102 Consumer Behaviour
- FOO101 Front Office Operations
- EGY101 Exploring Gastronomy
- EVN101 Introduction to Events
- EVT101A Event Concepts & Design
- MKT102A Understanding Advertising
- MKT103A Integrated Marketing Communications
- PRN101A Understanding Public Relations
- PRN102A Introduction to PR Writing
- ENT101 Introduction to Entrepreneurships
- ENT102 Venture Ideation
- SPO101 Introduction to Sports Management
- SPO102 Sports Marketing

Entry requirements:

To be eligible for admission you must satisfy **one** of these entry requirements:

Recent secondary education entry

Satisfactory completion of Australian Year 12 or equivalent overseas secondary education is required.

Higher education entry

A completed higher education qualification at AQF level 5 (diploma) or above, or equivalent, from an Australian university or another accredited higher education provider.

Vocational education entry

A completed vocational education qualification at AQF level 4 (Certificate IV) or above from a Registered Training Organisation (RTO).

Work and life experience entry

Demonstrated skills and knowledge gained through paid or unpaid employment, formal learning and/or non-formal learning (presented on a current resume with attached cover letter).

International students

Australian Year 12 or equivalent; and Academic IELTS 6.0 (no band less than 5.5) or equivalent; and Academic IELTS 6.0 (no band less than 5.5) or equivalent.

- FEE-HELP available
- Online, on-campus or blended study options available
- Part-time or full-time study load

Begin your career in Tourism Management today

Apply online at apply.torrens.edu.au

Talk to one of our helpful Course and Careers Advisors on **1300 575 803**