

# **Master of Business Administration (Advanced)**

# 1. About the Master of Business Administration (Advanced)

The Master of Business Administration (Advanced) (MBAA) is a generalist masters by coursework program, designed to provide experienced business professionals with flexible study options to enhance their knowledge and skills in order to enhance their career prospects. The MBAA has a practical and interdisciplinary focus with the themes of teamwork, sound and ethical decision making, and strategic planning being key features of the course. Graduates will be able to apply an advanced body of specialised knowledge to the changing environments in which they work, or aspire to work, as leaders and managers. They will develop the cognitive, technical and creative skills to make effective business decisions in a global context and develop the leadership and team-building skills necessary to manage in dynamic 21st century organisations. Graduates will also acquire research skills that will equip them to interpret and evaluate theoretical propositions and business-related data and to maintain the currency of their knowledge as they develop their lifelong learning skills.

The MBAA culminates in a business capstone project where research skills are consolidated and applied to a strategic business problem. Students will be encourage to complete an industry placement elective subject to enhance their employability.

The course will be facilitated on-campus via small classes, via intensive teaching sessions at weekends, and fully online, and any combination of the two in a hybrid model developed to suit the complex life circumstances of the student over the duration of the course.

The MBAA course and subject design and development are the result of a collaborative curriculum design process culminating in the production of an interactive online, hybrid and on-campus experience designed to meet the needs of the working professional and be immediately applicable to their day job and/or future career.

# **Graduate employment opportunities**

The MBAA is designed for graduates who wish to gain business and management skills. The scope of roles that graduates could contribute to is very broad and is influenced by the students' undergraduate degree and backgrounds. Roles that they might undertake include:

- Coordinator or Assistant Manager
- Operations Manager
- Marketing Manager
- Partnership Manager
- Buyer
- Business Development Manager
- Entrepreneur
- General Manager



# **Course Overview**

Course Title	Master of Business Administration (Advanc	ed)	
Study Options  – Domestic Australian students	Face to Face delivery Online delivery Full-time and part-time options available.	Study Options – International students	International students on a student visa must not enrol into any more than a third or 33% of online subjects over their course and must study at least one subject that is face to face in each trimester.  International students on a student visa are required to study full time, i.e. the student must complete a minimum of 1.0 EFTSL of study per year.
Start Dates	February, June, September For specific dates visit the website.	Course Length	Full-time: 2 years  Part-time options are available.
Payment Options - Domestic Australian students	Upfront payment This means tuition fees will be invoiced each semester and payment is required on or before the due date.  FEE-HELP FEE-HELP is Australian Government's loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.	Payment Options – International students	Upfront payment This means tuition fees will be invoiced each semester and payment is required on or before the due date.
Course study requirements	Each subject involves 10 hours of study per week, comprising 3 hours of facilitated study and 7 hours self-directed study.	Assessment	Subjects have a range of assessment options to suit the students' requirements and circumstances.  Methods of assessment may include time constrained, written examinations, individual assignments based on live briefs, group assignments, project reports, presentations, research reports, work integrated learning, scenarios and case studies, and reflexive logs.
Locations	Brisbane, Sydney, Melbourne, Adelaide Online	Delivered by	Torrens University Australia
Provider	Torrens University Australia Ltd is registered as a self-accrediting Australian university by the Tertiary Education Quality and Standards Agency (TEQSA).	CRICOS Course Code	088149G



Provider obligations	Torrens University is responsible for all aspects of the student experience, including the quality of course delivery, in compliance with the <u>Higher Education</u> <u>Standards 2015</u>	Accrediting body	Torrens University Australia Limited ABN 99 154 937 005, CRICOS Provider Code: 03389E. RTO No. 41343
Course Fees	For details, refer to the website.	Any other fees	For details, refer to the website.

# 2. Essential requirements for admission

The general admission criteria that apply to Torrens University Australia courses can be located by visiting the Torrens University Australia website - <a href="https://www.torrens.edu.au/general-admission-information-for-torrens-university-australia-ltd">https://www.torrens.edu.au/general-admission-information-for-torrens-university-australia-ltd</a>.

## 3. Admission Criteria

Title of course of study	Master of Business Administration (Advanced)
Applicants with higher education study	Undergraduate degree from Australian university or equivalent
Applicants with vocational education and training (VET) study	N/A
Applicants with work and life experience	N/A
English Language Proficiency (applicable to international students, and in addition to academic or special entry requirements noted above)	IELTS 6.5, with no sub score less than 6.0 (or equivalent)
Applicants with recent secondary education (within the past two years) with ATAR or equivalent* (for applicants who will be selected wholly or partly on the basis of ATAR)	N/A

# 3. How to apply

Via direct application to the institution

o <a href="https://apply.torrens.edu.au/">https://apply.torrens.edu.au/</a>

# 4. Advanced standing/academic credit/recognition of prior learning (RPL)

You may be entitled to credit for prior learning, whether formal or informal. Formal learning can include previous study in higher education, vocational education, or adult and community education. Informal learning can include on the job learning or various kinds of work and life experience. Credit can reduce the amount of study needed to complete a degree.



Applicants admitted based on prior higher education study may be eligible for Advanced Standing in the form of credit and/or recognition of prior learning (RPL) under the Torrens University Australia <a href="Credit Policy - Credit Policy

- Students with completed subjects may be eligible for specified credit and/or elective exemptions
- Students who have completed a qualification at AQF level 5 (diploma) or above may be eligible for block credit (where a block credit agreement exists)
- Students with a mix of formal study and informal and/or non-formal learning may be eligible for recognition of prior learning in addition to any credit approved.

Credit will not be applied automatically. Applicants must apply for credit and/or RPL as early as possible prior to each study period, with applications not accepted after week 2.

For further information about credit and recognition of prior learning please see http://www.torrens.edu.au/apply-online/course-credits.

# 5. Where to get further information

- Torrens University Australia (TUA) Website
  - o https://www.torrens.edu.au/
- Universities Admissions Centre (UAC) Website
  - o <a href="http://www.uac.edu.au/">http://www.uac.edu.au/</a>
- Quality Indicators for Learning and Teaching (QILT) Website
  - o https://www.qilt.edu.au/



# 6. Additional Information

#### **Course Structure**

The Master of Business Administration (Advanced) course structure comprises 16 subjects (160 credit points). The course of study is made up of:

- Core subjects: There are 10 core subjects (100 credit points)
- Elective subjects: There are 6 elective subjects (60 credit points)

#### **Course Rules**

To qualify for the award of Master of Business Administration - Advanced, the candidate must complete satisfactorily a course of study that comprises ten core subjects (100 credit points) and six elective subjects (60 credit points). A combined total of 160 credit points is required. The 6 electives (60 credit points) may be chosen from any of the TUA Business Graduate Certificate specialisms. Additionally, with prior approval, subjects from other Torrens University Australia postgraduate courses may be included in the elective component of the degree.

# **Subjects**

#### **SUBJECT DETAILS**

## SUBJECT TITLE, DESCRIPTOR

## **MKT600 Marketing**

21st Century professionals who aspire to hold a leadership position must have a clear understanding and appreciation of the importance of marketing. This subject is designed to develop a comprehensive understanding of marketing theories and the practical application of marketing concepts and marketing strategies in various contexts including profit and not-for- profit organisations, including government. This subject equips students with marketing strategy formulation and the use of strategic marketing mix elements in developing and maintaining a market orientation and assessing organisational performance in relation to ethical and socially acceptable business practices.

#### **FIN600 Financial Management**

This subject is focused on how to use accounting and financial information for decision-making purposes. It is designed for the leader/manager who will be using, rather than producing accounting and financial information. This subject also addresses the various types of financial decisions that leaders must make, and the strategies necessary to anticipate the alternatives, evaluate the advantages and disadvantages of each and recognise the tradeoffs inherent in each alternative. The objective of this subject is for students to learn how to apply accounting and finance theory and principles to the analysis of important business problems, further developing their skills at using numerical analysis and research to support a line of argument.

#### **MGT602 Business Decision Analytics**

Today's decisions have to be made quickly, individually and in groups, with what often appears to be ambiguous or too much data. How does one select, observe and distil the most pertinent data sets to make decisions that will positively impact tomorrow's firms and communities? This subject engages students in the nuances of data collection, how to filter data and how to use it most effectively in decision-making. The subject develops the student's qualitative and quantitative research skills, and digital literacy.

#### **MGT501: Business Environment**

This subject introduces the student to the foundations of business. The focus of this subject is on providing fundamental concepts and context for students to enrich their mastery in subsequent studies while developing as a reflective practitioner. Students will examine the functional operations of business and the environments in which it operates. This may include analysing the economic, social, political, legal,



#### **SUBJECT DETAILS**

#### SUBJECT TITLE, DESCRIPTOR

technological and ethical influences on contemporary businesses. Students will also examine the viewpoints of internal and external stakeholders.

#### MGT502: Business Communications

This subject introduces students to the concepts of business communications and transferrable academic skills. This subject presents an analysis of the types of communication processes, which occur in the internal and external business environment, including an examination of the theoretical underpinnings of communication in business. Emphasis is placed on writing skills, reports and presentations and on using technology to communicate. The subject introduces students to research skills, information literacy, critical analysis, writing and language techniques. The aims of this subject are to provide knowledge and skills needed for success in Higher Education, to help students manage their own success and to assist them in reaching their academic potential.

## **MGT601 Dynamic Leadership**

Leadership in modern organisations is a way of thinking and behaving. It is not necessarily a position in a hierarchy. Leadership is a process of energising, influencing and motivating others: up, down, sideways and diagonally. Becoming an effective leader requires self-awareness, self-management and a strong set of interpersonal communication skills, a set of capabilities that are often described as Emotional Intelligence (EQ). In addition, effective leaders think and act strategically, they build a climate for creativity and innovation, and are culturally sensitive and comfortable with ambiguity.

This subject focuses on developing your leadership capability and not leadership as a theoretical concept that applies to other people. It helps you explore your own leadership development and self-image, using the techniques of reflective research and supported by a mentoring partner. It guides you through the preparation of plan for your continued leadership and professional development that is consistent with your personal values, anchored by the academic literature and enables you to be authentic, confident and resilient in leading productive work places for the future.

Dynamic Leadership provides learning at the cognitive or intellectual level and at the affective or emotional level. It develops explicit knowledge of leadership (know-what) and the often-neglected tacit knowledge (know-how).

#### **MGT604 Strategic Management**

This subject explores sustainable approaches to managing the symbiotic relationship between organisations and their environments. Organisations are increasingly facing disruption and the basis for delivering products and services is rapidly changing. Sustaining performance requires careful management of business processes, fostering corporate competencies, and aligning the firm to its internal and external environment. The student will learn and then practice strategising through a number of theories and practical settings.

## **MGT600 Management, People and Teams**

Understanding organisational behaviour, politics, dynamics and environments and how they impact on the role and legitimacy of the management function is the core of this subject. This subject helps individuals understand the constraints they face as managers and emerging leaders and how they can develop strategies to leverage advantages and overcome constraints and barriers in their organisations. The subject also focusses on developing some of the advanced communication skills necessary in management and leadership roles, and the ability of the individual to influence others. The subject introduces students to the concept of naturally occurring data and qualitative analysis. This subject also focuses on the development of knowledge and skills to enable students to identify, analyse and make effective decisions to resolve people-related issues in organisations, facilitate employee development, and develop and sustain effective teams in complex, diverse, and increasingly global operating environments.

#### **MGT603 Systems Thinking**



# SUBJECT DETAILS SUBJECT TITLE, DESCRIPTOR

This subject builds on systems theory and introduces students to a holistic view of the organisation and the broader ecosystem it operates in. It also introduces students to the basic principles of operations management in the context of Systems Thinking. Students will be exposed to Systems Thinking tools to diagnose and propose innovative solutions to contemporary business issues.

## **MGT605 Business Capstone**

This subject enables students to demonstrate their ability to think strategically and apply the concepts and tools learned in the course to a setting of their choice. Students will apply investigative and specialised knowledge to that setting. The subject requires application of concepts, theories and knowledge to the development of management practice in a given context.

Students will prepare a project that has real-world consequences, one that will make an impact on the profession in their chosen community or sphere of influence. The project is to be practical- or research based and to make a contribution to theory or practice.

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Elective 1
Elective 2
Elective 3
Elective 4
Elective 5
Elective 6



#### Locations

The Master of Business Administration (Advanced) can be studied fully online or at the below Torrens University Campuses:

- Queensland (Brisbane)
- New South Wales (Sydney)
- Victoria (Melbourne)
- South Australia (Adelaide)

# **Campus Facilities and Services**

All campuses are designed to provide students with professional spaces in which to learn and work. They have been planned with student study needs in mind with well-equipped accessible learning spaces as well as student breakout areas for group work and spending time with friends.

# A positive student experience

Torrens University Australia values the importance of a positive student experience, and therefore has robust processes to resolve student complaints. The Student Complaints Policy, and associated procedures, can be accessed from the website (https://www.torrens.edu.au/policies-and-forms).

# Paying for your qualification

We offer two payment options for this course:

#### Upfront payment

If you want to complete your qualification debt-free you can choose to pay as you go. This means tuition fees will be invoiced each semester and payment is required on or before the due date using EFTPOS, credit card or direct transfer.

#### FEE-HELP (Domestic students only)

FEE-HELP is Australian Government's loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.

Further information about FEE-HELP, including eligibility, is available at:

- <u>FEE-HELP website:</u>
   http://studyassist.gov.au/sites/studyassist/helppayingmyfees/fee-help/pages/fee-help
- FEE-HELP booklets: http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications

#### **Austudy and Abstudy**

Students enrolled in this course may be eligible for government assistance, such as Austudy or Abstudy.