

Master of Business Administration (Sport Management)

1. About the Master of Business Administration (Sport Management)

The Master of Business Administration (Sport Management) (MBASM22) is designed to provide students with strategic business discipline skills as they apply to sports management. The course has a practical and interdisciplinary focus with the themes of teamwork, sound and ethical decision making, marketing, event management, human and physical resource management, and strategic planning as they apply to management of sport. Graduates will be able to apply an advanced body of knowledge to the changing environments in which they work, or aspire to work, as leaders and managers. Graduates will also acquire research skills that will equip them to interpret and evaluate theoretical propositions and business-related data and maintain the currency of their knowledge as they develop their lifelong learning skills.

This course is fully online. Students can opt-in to TUA face-to-face classes where available. UEM subjects will be taught fully online. The course can be completed in 3 trimesters full-time, or up to 6 trimesters part-time. The course structure comprises of 12 Core subjects, of which 6 subjects are from the Torrens' Master of Business Administration course. The additional 6 Core subjects are from UEM Real Madrid Graduate School course. The Field Project and Residency in Sport Management subjects culminate theoretical and work-related learning which involves a residence experience or equivalent in either Spain or Australia/New Zealand.

Key study outcomes:

- Apply reflexive and ethical leadership in sport management and for development of others
- Drive management decision-making utilising business analysis, data management & diagnostic problem-solving
- Synthesise personal, professional, cultural, & organisational factors to develop self & inspire others within sport.
- Apply appropriate research methodologies in a diverse variety of management & leadership contexts
- Creatively solve complex problems unique to the sport management profession
- Lead a diverse team in complex and uncertain environments in collaboration with all stakeholders
- Integrate awareness & sensitivity to positively impact both local and global sport social, cultural issues and minority interests
- Implement change-management techniques in a rapidly evolving business environment
- Develop and apply strategy to strive for sporting excellence and success

Graduate employment opportunities

The potential employment opportunities may include, but are not limited to Management or Executive level roles within Sport Organisations.

- Senior Program Coordinator
- Team Leader
- Head of Division
- General Manager
- CEO

Course Overview

Course Title	Master of Business Administration (Sport Management)		
Study Options – Domestic Australian students	<p>This course is fully online. Students can opt-in to TUA face to face classes where available. The UEM subjects will be taught fully online.</p> <p>Full-time, part-time and accelerated options available.</p>	Study Options – International students	This course is not available to international students requiring a visa to study in Australia
Start Dates	<p>February, June, September</p> <p>For specific dates visit the website.</p>	Course Length	<p>Full-time: 1.5 years</p> <p>Part-time: 3 Years</p>
Payment Options - Domestic Australian students and/or International Offshore	<p>Upfront payment This means tuition fees will be invoiced each semester and payment is required on or before the due date.</p> <p>FEE-HELP FEE-HELP is Australian Government’s loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.</p>	Payment Options – International students	<p>Upfront payment This means tuition fees will be invoiced each trimester and payment is required on or before the due date.</p>
Course study requirements	<p>It is expected that each subject, whether studied online or on-campus, will involve a combined total of 1800 hours of structured and self-directed learning (150 hours per subject).</p>	Assessment	<p>Methods of assessment may include time constrained written examinations, individual assignments based on live briefs, group assignments, project reports, presentations, research reports, work integrated learning, scenarios and case studies, and reflexive logs.</p> <p>The Field Project and Residency in Sport Management subjects culminate theoretical and work-related learning which involves a residence experience or equivalent in either Spain or Australia/New Zealand.</p> <p>The Field Project’s assessment will be based on the level of integration of the course’s curriculum areas shown in the project’s written report, together with the quality of research carried out during the project.</p>

Locations	TUA Campuses – Adelaide, Brisbane, Sydney and Melbourne Online *with the exception of a placement in Spain, Australia and New Zealand.	Delivered by	Torrens University Australia
Provider	Torrens University Australia Ltd is registered as a self-accrediting Australian university by the Tertiary Education Quality and Standards Agency (TEQSA).	CRICOS Course Code	N/A
Provider obligations	Torrens University is responsible for all aspects of the student experience, including the quality of course delivery, in compliance with the Higher Education Standards 2015	Accrediting body	Torrens University Australia Limited ABN 99 154 937 005, CRICOS Provider Code: 03389E. RTO No. 41343
Course Fees	For details, refer to the website .	Any other fees	For details, refer to the website .

2. Essential requirements for admission

The general admission criteria that apply to Torrens University Australia courses can be located by visiting the Torrens University Australia website - <https://www.torrens.edu.au/general-admission-information-for-torrens-university-australia-ltd>.

3. Admission Criteria

Title of course of study	Master of Business Administration (Sport Management)
Applicants with higher education study	<p>Students with cognate UG background. An Australian Bachelor degree (AQF Level 7) or equivalent, or higher-level qualification, in a business (or related) discipline from a recognised tertiary institution.</p> <p>OR</p> <p>Students with non-cognate UG background. Any Australian Bachelor degree (AQF Level 7) or equivalent AND At least 2 years post degree professional work experience OR Graduate Certificate of Sport Management</p>
Applicants with vocational education and training (VET) study	N/A
Applicants with work and life experience	Applicants without formal qualifications are eligible to apply if they have five (5) Years work experience (of which 3 years is managerial).

Title of course of study	Master of Business Administration (Sport Management)
English Language Proficiency (applicable to international students, and in addition to academic or special entry requirements noted above)	N/A

3. How to apply

Via direct application to the institution

- <https://apply.torrens.edu.au/>

4. Advanced standing/academic credit/recognition of prior learning (RPL)

You may be entitled to credit for prior learning, whether formal or informal. Formal learning can include previous study in higher education, vocational education, or adult and community education. Informal learning can include on the job learning or various kinds of work and life experience. Credit can reduce the amount of study needed to complete a degree.

Applicants admitted based on prior higher education study may be eligible for Advanced Standing in the form of credit and/or recognition of prior learning (RPL) under the Torrens University Australia [Credit Policy - \(https://www.torrens.edu.au/policies-and-forms\)](https://www.torrens.edu.au/policies-and-forms).

- Students with completed subjects may be eligible for specified credit and/or elective exemptions
- Students who have completed a qualification at AQF level 5 (diploma) or above may be eligible for block credit (where a block credit agreement exists)
- Students with a mix of formal study and informal and/or non-formal learning may be eligible for recognition of prior learning in addition to any credit approved.

Credit will not be applied automatically. Applicants must apply for credit and/or RPL as early as possible prior to each study period, with applications not accepted after week 2.

For further information about credit and recognition of prior learning please see <http://www.torrens.edu.au/apply-online/course-credits>.

5. Where to get further information

- Torrens University Australia (TUA) Website
 - <https://www.torrens.edu.au/>
- Universities Admissions Centre (UAC) Website
 - <http://www.uac.edu.au/>
- Quality Indicators for Learning and Teaching (QILT) Website
 - <https://www.qilt.edu.au/>

6. Additional Information

Course Structure

Master of Business Administration (Sport Management)

The course structure comprises 12 Core subjects as follows:

- 6 subjects from the Torrens Master of Business Administration course
- 6 subjects from the UEM Real Madrid Graduate School course. One of the six UEM subjects, the Residency in Sport Management subject (RSO609) involves a residence component in Spain (or Australia/New Zealand).

Course Rules

Master of Business Administration (Sport Management)

To qualify for the award of Master of Business Administration (Sport Management), the candidate must satisfactorily complete a course of study that comprises 12 core subjects. A combined total of 120 credit points is required.

The Residency of Sport Management (RSO609) subject provides options that may be taken in Spain, Australia or New Zealand. It is recommended that BSPOHD601- Strategic Sport Marketing is completed before BSPOHD603 - Sport Marketing and Media.

Subjects

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR
<p>MGT501_Business Environment</p> <p>This subject introduces the student to the foundations of business. It is focused on providing fundamental business concepts and contexts to enrich students' mastery in subsequent studies, while developing as reflective practitioners. Students will examine the functional operations of businesses, projects and the internal and external environments in which they operate. This may include analysing the economic, social, political, legal, cultural, technological and ethical influences on contemporary businesses. Students will also explore the viewpoints and influences of internal and external stakeholders.</p>
<p>MGT502_Business Communications</p> <p>This subject introduces students to the concepts of business communications and transferrable academic skills. This subject presents an analysis of the types of communication processes, which occur in the internal and external business environment, including an examination of the theoretical underpinnings of communication in business. Emphasis is placed on writing skills, reports and presentations and on using technology to communicate. The subject introduces students to research skills, information literacy, critical analysis, writing and language techniques.</p>
<p>BSPOHD601_Strategic Sport Marketing</p> <p>In this subject you will be introduced to marketing, understood as a fundamental aspect of any company strategy. You will apply strategic and operational marketing principles within the global sports industry. Special emphasis will be placed on market research as a necessary process for decision making. Learn about marketing tools to be able to create a marketing strategy and plan.</p>
<p>BSPOHD602_Managing Sport Facilities</p>

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR
<p>You will address a global topic relevant to the feasibility and sustainability of sporting infrastructure. The subject will address the feasibility, design, funding and construction of the facility through to the scheduling of events, human resource management, marketing and operational management. You will apply a practice-based approach to facility operations and management and gain great insight into the dynamic role of the Facility Manager.</p>
<p>MGT600_Management People and Teams</p> <p>Understanding organisational behaviour, politics, dynamics and environments and how they impact on the role and legitimacy of the management function is the core of this subject. This subject introduces students to the constraints that managers and emerging leaders face in developing strategies to leverage advantages and overcome barriers in organisations and projects.</p> <p>Students will develop knowledge and skills to identify, analyse and make effective decisions to resolve people-related issues, facilitate employee development, performance and sustain effective teams in complex and diverse global operating environments.</p>
<p>MGT601_Dynamic Leadership</p> <p>In this subject you will build upon your current self-understanding to develop your strategic and ethical leadership capability. You will explore your key formative experiences and self-image using the techniques of reflective research, psychometric assessment and support from a mentoring partner. Develop your emotional competency to be authentic, confident and resilient in your leadership practices. Built on a foundation of self-reflection, topics covered include scenario thinking, influencing and motivating others, developing cultural sensitivity, and becoming resilient and tolerant of ambiguity. At the conclusion of the subject you will bring together the knowledge and skills you have acquired through the preparation of a personal leadership development plan.</p>
<p>FIN600_Financial Management</p> <p>This subject is focused on how to utilise accounting and financial information for decision-making purposes. It is designed for the leader/manager who will be using, rather than producing accounting and financial information. This subject also addresses the various types of financial decisions that leaders must make, and the strategies necessary to anticipate the alternatives, evaluate the advantages and disadvantages of each and recognise the tradeoffs inherent in each alternative. The objective of this subject is for students to learn how to apply accounting and finance theory and principles to the analysis of important business problems, further developing their skills at using numerical analysis and research to support a line of argument.</p>
<p>MGT603_Systems Thinking</p> <p>This subject builds on systems theory and introduces you to a holistic view of the organisation, and the broader ecosystem it operates in. Apply Systems Thinking to optimise operations, improve competitive advantage, and address change. You will use several Systems Thinking tools to diagnose and propose innovative solutions to contemporary business issues.</p>
<p>BSP0HD603_Sport Marketing and Media</p> <p>This subject deepens your knowledge of marketing in the sports industry. You will learn about distribution rights, optimising audience engagement, and the business model of sport. Underpinning all of this is communication and contingency plans. Just like audiences you will critique sport organisations' use of multimedia channels to grow their influence.</p>
<p>BSP0HD604_Sport and Social Impact</p> <p>This subject presents a new vision on the social impact of sport and the new opportunities this may present, with a clear entrepreneurial focus and adherence to global policy on social responsibility and sustainability. You will learn how to balance the essentials of the sport business with the sustainability and social responsibility inherent to sports management. The most important tools to achieve this balance will be introduced, as well as how to adequately apply them to this field.</p>

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR
<p>FPR611_Field Project</p> <p>In this subject you will demonstrate your ability to think strategically and apply the concepts and tools learned in previous subjects to a sports organisation or sports management issue of your choice. You will apply investigative and specialised sports knowledge to the professional context of a sports organisation or management issue. You will work under the auspices of an academic supervisor to prepare a project that has real-world consequences, one that will make an impact on the field of sports management in your chosen community, or sphere of influence. The project is to be practical or research based and should make a contribution to theory or practice. Students will work under the auspices of an academic supervisor as they prepare a project that has real-world consequences, one that will make an impact on the field of sports management in their chosen community, or sphere of influence. The project is to be practical- or research based and to make a contribution to theory or practice.</p>
<p>RSO609_Residency in Sport Management</p> <p>This subject is an immersive and experiential study of sport facilities, their events and operations. You will explore and reflect on the impact of sport facilities and their program of events on the city, and provide a critical analysis to stakeholders as a guide for future stadium development and event programming. This subject is co-delivered by practicing industry professionals who will share their contemporary knowledge of facility design, marketing and management. Building on previous studies, you will be expected to think broadly about the impact of the facilities from a range of business and community perspectives.</p>

Locations

The Master of Business Administration (Sport Management) can be studied fully online with the exception of a placement in Spain, Australia or New Zealand.

Students can opt-in to TUA face to face classes where available. The UEM subjects will be taught fully online.

Campus Facilities and Services

All campuses are designed to provide students with professional spaces in which to learn and work. They have been planned with student study needs in mind with well-equipped accessible learning spaces as well as student breakout areas for group work and spending time with friends.

Facilities and Services include:

- The Customer Service Hub – our friendly and experienced staff can give help and advice about courses, your enrolment and campus life, including all services and activities on campus.
- Counsellors are available for students to consult with on a range of personal issues
- Student wireless access throughout the Campus
- Student break-out and relaxed study spaces for group work
- Student lounge areas – most with microwaves, kitchenette facilities and vending machines
- The Learning Hub, home to the Learning Support Team, encompasses Learning Skills Advisors, Learning Technology Advisors, and Library & Learning Skills Officers. It provides an integrated, holistic support program for students throughout the study lifecycle within a library/collaborative study environment.

The service includes:

- Support and workshops with highly qualified staff in the areas of Academic skills, Library skills, and Technology skills, both on campus and online.
- Physical and digital resources relevant to studies, such as books, journals, multimedia, databases
- Self-check kiosks for library loans and print and copy facilities

A positive student experience

Torrens University Australia values the importance of a positive student experience, and therefore has robust processes to resolve student complaints. The Student Complaints Policy, and associated procedures, can be accessed from the [website](https://www.torrens.edu.au/policies-and-forms) (<https://www.torrens.edu.au/policies-and-forms>).

Paying for your qualification

We offer two payment options for this course:

- **Upfront payment**

If you want to complete your qualification debt-free you can choose to pay as you go. This means tuition fees will be invoiced each semester and payment is required on or before the due date using EFTPOS, credit card or direct transfer.

- **FEE-HELP (Domestic students only)**

FEE-HELP is Australian Government's loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.

Further information about FEE-HELP, including eligibility, is available at:

- [FEE-HELP website:](https://studyassist.gov.au/sites/studyassist/helpmypayingmyfees/fee-help/pages/fee-help-)
<https://studyassist.gov.au/sites/studyassist/helpmypayingmyfees/fee-help/pages/fee-help->
- [FEE-HELP booklets:](https://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications)
<https://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications>

Austudy and Abstudy

Students enrolled in this course may be eligible for government assistance, such as [Austudy](#) or [Abstudy](#).