

Diploma of UX & Web Design

1. About the Diploma of UX & Web Design

The Diploma of UX & Web Design provides graduates with knowledge and skills in web-based design and development specialising in interactive and dynamic media, whilst incorporating user experience design and theory, suitable for some interaction design-related sectors and employment opportunities. The Diploma of UX & Web Design interweaves the acquisition of practical coding and digital media skills with the study of human-computer interaction, user behaviour, user experience and user psychology, along with information and media theory, and the study of professional practice in interaction design workplaces.

The Diploma of UX & Web Design enables students to enroll into the specialised field of study as opposed to the current 'generic' diploma offering improved student experience and focused/relevant learning opportunities. The diploma consists of shared subjects with cross-discipline diplomas and bachelors providing both on-boarding support, exposure to bachelor programs for pathway opportunities as well as genuine exit qualifications.

The course structure consists of 12 subjects, one of two established diploma course models at Torrens University Australia. The traditional 8 subject diploma (usually 1/3 of a bachelor as opposed to a qualification designed as a genuine exit point) does not provide opportunity to cover the content required to gain the knowledge and skill sets expected by industry for entry level employment with end-to-end skills; ideation/concepting, prototyping, producing and presenting, as well as development of a portfolio – an essential representation of creative potential to gain employment in the design sector. The 12 subject model offers opportunity for lower entry admission to align with our competitors, and a heightened level of focus on transition pedagogy for the dual student demographic of school leaver and career changer seeking to upskill.

Graduate employment opportunities

The Diploma of a UX & Web Design is designed to provide graduates with a broad range of theoretical and technical base of UX and Web Design knowledge and skills, complemented with specialist expertise in one or more areas, for graduate-level employment in Web and UX design roles including:

- Digital designer
- Front-end developer
- Front-end designer
- Graphic designer (digital agency)
- Interaction designer
- Interactive media designer
- User experience designer
- User interface designer
- Web designer
- Web developer

To achieve placement in some of the roles mentioned above, a graduate of the Diploma e will require a strong creative portfolio that compliments their chosen study area. They can expect to undertake these roles as permanent or freelance employees working for organisations based within some of the following sectors: advertising, web/interactive, education/training.

Course Overview

Course Title	Diploma of UX & Web Design		
Study Options – Domestic Australian students	Face to Face delivery Online delivery Full-time and part-time options available.	Study Options – International students	International students on a student visa must not enrol into any more than a third or 33% of online subjects over their course and must study at least one subject that is face to face in each trimester. International students on a student visa are required to study full time, i.e. the student must complete a minimum of 1.0 EFTSL of study per year.
Start Dates	February, June, September For specific dates visit the website .	Course Length	Full-time: 5 Trimesters Accelerated time: 1 year Part-time: 2- 3 years
Payment Options - Domestic Australian students	Upfront payment This means tuition fees will be invoiced each semester and payment is required on or before the due date. FEE-HELP FEE-HELP is Australian Government’s loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.	Payment Options – International students	Upfront payment This means tuition fees will be invoiced each semester and payment is required on or before the due date.
Course study requirements	Each subject involves 10 hours of study per week, comprising 3 hours of facilitated study and 7 hours self-directed study.	Assessment	Essays, reports, presentations scenario and case studies, and reflective journals.

Locations	Sydney Brisbane Online	Delivered by	Torrens University Australia
Provider	Torrens University Australia Ltd is registered as a self-accrediting Australian university by the Tertiary Education Quality and Standards Agency (TEQSA).	CRICOS Course Code	103346F
Provider obligations	Torrens University is responsible for all aspects of the student experience, including the quality of course delivery, in compliance with the Higher Education Standards 2015	Accrediting body	Torrens University Australia Ltd
Course Fees	For details, refer to the website .	Any other fees	For details, refer to the website .

2. Essential requirements for admission

The general admission criteria that apply to Torrens University Australia courses can be located by visiting the Torrens University Australia website - <https://www.torrens.edu.au/general-admission-information-for-torrens-university-australia-ltd>.

3. Student Profile

The table below gives an indication of the likely peer cohort for new students in this course. It provides data on students who commenced in this course in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

Applicant background	Trimester one / Full year intake [2020]	
	Number of students	Percentage of all students
(A) Higher education study (includes a bridging or enabling course)	N/A	N/A
(B) Vocational education and training (VET) study	N/A	N/A
(C) Work and life experience (Admitted on the basis of previous achievement not in the other three categories)	N/A	N/A

(D) Recent secondary education:		
<ul style="list-style-type: none"> Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points) 	N/A	N/A
<ul style="list-style-type: none"> Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, extra test, early offer conditional on minimum ATAR) 	N/A	N/A
<ul style="list-style-type: none"> Admitted on the basis of other criteria only and ATAR was <i>not</i> a factor (e.g. special consideration, audition alone, schools recommendation scheme with no minimum ATAR requirement) 	N/A	N/A
International students	N/A	N/A
All students	N/A	N/A

Notes: “<5” – the number of students is less than 5.

N/A – Students not accepted in this category.

N/P – Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students.

4. Admission Criteria

Title of course of study	Diploma of UX & Web Design
Applicants with higher education study	<ul style="list-style-type: none"> A completed higher education qualification at AQF level 5 (diploma) or above, or equivalent, from an Australian University or another accredited higher education provider OR Successful completion of at least 1 EFTSL (equivalent full-time student load, or one full year) of an AQF level 6 (Associate Degree) or above, or equivalent, from an Australian University or another accredited higher education provider
Applicants with vocational education and training (VET) study	<ul style="list-style-type: none"> A completed vocational education qualification at AQF level 4 (Certificate IV) or above, or equivalent, from a registered training organisation (RTO) OR Successful completion of at least 1 EFTSL (equivalent full-time student load, or one full year) of an AQF level 5 (Diploma) or above, or equivalent, at a registered training organisation (RTO)
Applicants with work and life experience	Demonstrated ability to undertake study at the required level:

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	<ul style="list-style-type: none"> broadly relevant work experience (documented e.g. CV), demonstrating a reasonable prospect of success; OR formal, informal or non-formal study, completed or partially completed, demonstrating a reasonable prospect of success; OR written submission to demonstrate reasonable prospect of success; OR discipline specific portfolio (art and/or design). 								
English Language Proficiency (applicable to international students, and in addition to academic or special entry requirements noted above)	For international applicants IELTS 5.5 (Academic) with no skills band less than 5.0								
Applicants with recent secondary education (within the past two years) with ATAR or equivalent* (for applicants who will be selected wholly or partly on the basis of ATAR)	Completed year 12 or equivalent Pathway 1: Satisfactory (pass) completion of Standard English at HSC or equivalent level. Pathway 2: Current Special Entry								
<p><i>*ATAR profile for those offered places wholly or partly on the basis of ATAR in T1 2020:</i></p> <table border="1"> <thead> <tr> <th>(ATAR-based offers only, across all offer rounds)</th> <th>ATAR (OP in QLD) (Excluding adjustment factors) *</th> </tr> </thead> <tbody> <tr> <td>Highest rank to receive an offer</td> <td>N/A</td> </tr> <tr> <td>Median rank to receive an offer</td> <td>N/A</td> </tr> <tr> <td>Lowest rank to receive an offer</td> <td>N/A</td> </tr> </tbody> </table> <p><i>Notes: * "<5" – indicates less than 5 ATAR-based offers were made</i></p>		(ATAR-based offers only, across all offer rounds)	ATAR (OP in QLD) (Excluding adjustment factors) *	Highest rank to receive an offer	N/A	Median rank to receive an offer	N/A	Lowest rank to receive an offer	N/A
(ATAR-based offers only, across all offer rounds)	ATAR (OP in QLD) (Excluding adjustment factors) *								
Highest rank to receive an offer	N/A								
Median rank to receive an offer	N/A								
Lowest rank to receive an offer	N/A								

Other admission options

(For applicants who will be selected on a basis other than ATAR)

Special Entry	Applicants in any category whose study, work or life experiences have been impacted by disability, illness or family disruption will be given special consideration for admission. Each application will be considered on its merit, based on the evidence supplied by the applicant attesting to the circumstances of the applicant. Applicants for special entry may need to complete written or numerical tasks to assist with assessing eligibility for admission.
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5. How to apply

Via direct application to the institution

- <https://apply.torrens.edu.au/>

6. Advanced standing/academic credit/recognition of prior learning (RPL)

You may be entitled to credit for prior learning, whether formal or informal. Formal learning can include previous study in higher education, vocational education, or adult and community education. Informal learning can include on the job learning or various kinds of work and life experience. Credit can reduce the amount of study needed to complete a degree.

Applicants admitted based on prior higher education study may be eligible for Advanced Standing in the form of credit and/or recognition of prior learning (RPL) under the Torrens University Australia [Credit Policy - \(https://www.torrens.edu.au/policies-and-forms\)](https://www.torrens.edu.au/policies-and-forms).

- Students with completed subjects may be eligible for specified credit and/or elective exemptions
- Students who have completed a qualification at AQF level 5 (diploma) or above may be eligible for block credit (where a block credit agreement exists)
- Students with a mix of formal study and informal and/or non-formal learning may be eligible for recognition of prior learning in addition to any credit approved.

Credit will not be applied automatically. Applicants must apply for credit and/or RPL as early as possible prior to each study period, with applications not accepted after week 2.

For further information about credit and recognition of prior learning please see <http://www.torrens.edu.au/apply-online/course-credits>.

7. Where to get further information

- Torrens University Australia (TUA) Website
 - <https://www.torrens.edu.au/>
- Universities Admissions Centre (UAC) Website
 - <http://www.uac.edu.au/>
- Quality Indicators for Learning and Teaching (QILT) Website
 - <https://www.qilt.edu.au/>

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8. Additional Information

Course Structure

The course structure comprises two common core subjects and 10 specialised subjects over levels 100 and 200.

Course Rules

To be awarded the Diploma of UX & Web Design, students must complete 120 credit points (two common core subjects and 10 specialised subjects outlined in the course structure). Each subject has a value of 10 credit points.

Subjects

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR
LEVEL 100
<p>DCX101- Design Context</p> <p>Design Contexts is a foundational subject that introduces students to the designed world and their place within it. Students are encouraged to explore the interconnected nature of design and its capacity to inspire change, drive progress and navigate complex challenges. Through observation, research and iterative approach students will develop a series of creative responses that demonstrate an awareness of the value of design and its ability to create meaningful interactions for people, communities and their environments.</p>
<p>DGDDD100- Digital Design Foundations</p> <p>This subject introduces a core set of industry-standard specialist design software tools. The emphasis of this subject is on building a comprehensive familiarity with these tools and features so that their application becomes second nature and can be treated as part of the overall creative tool kit. Students will work through a range of small exercises to cement their learning and to build their working knowledge by experimenting with the different tools and techniques. Students will then combine these tools and techniques to explore print and screen-based projects and in doing so, become aware of how to create flexible visual outcomes not wedded to single-use mediums</p>
<p>DIG103A- Interaction Design</p> <p>This subject explores the groundwork theory and practice of user experience (UX), user interface (UI) and front-end web development and design. The subject initially covers fundamental concepts in UX and UI design. It then transitions to the fundamentals of front-end development and design by teaching students how to code webpages using HTML and CSS. Students will code their own visual designs using a knowledge base of the fundamentals within these two mark-up languages. In addition to this, students will learn the basic principles of responsive design, and how web pages need to be designed for a variety of screen based media including phones, tablets, laptops and televisions. This subject gives students a foundation of web based digital skills that are required in a variety of design related career opportunities.</p>
<p>DGDTY100- Typography</p>

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<p>This subject explores the history and origins of typographic communication, from Cuneiform through to contemporary digital type. It introduces the fundamental principles and terminology relating to typography, including letterform structure, classifications of faces and styles, and typesetting. Students will work with specialist software to create and manipulate type, and will start to formulate their own set of strategies for effective use of typography as an element of graphic design.</p>
<p>DSO103- Design Studio 2</p> <p>Design Studio 2 offers an introduction to the building blocks of creating and developing brands and is designed to give students a broad understanding of the stages and methodologies adopted in the brand development process. The subject draws on the theory and practice that sits behind brand creation. It covers the broad spectrum of brand development, values, trends and branding techniques, as well as fundamentals such as brand positioning and brand architecture. The subject also explores the relationship between branding and audiences, cross-cultural influences and shifts in consumer behaviour. Students must first understand and apply the fundamentals of branding and then go on to use that knowledge as the basis for developing and progressing a brand. This theoretical and practical subject will equip students with the knowledge and insight with which to build their own branding expertise.</p>
<p>CIN100A- Data Visualisation</p> <p>This subject introduces students to the theory and practice of Information Design. Students will visualise both quantitative and qualitative data from a variety of sources via linear and non-linear typography, signs, icons, pictograms and mapping techniques. They will explore theories and practical approaches that examine instructional systems, methods to convey instructions and complex information systems. Working individually and as part of a small team, students are required to research a number of given topics. They will analyse and process this information within the context of the LATCH organisational system, demonstrating their knowledge via the design of a series of visual graphics that dramatise both the research they have conducted and the skills they have gained.</p>
<p>JSF100- JavaScript Fundamentals</p> <p>This subject introduces students to the fundamentals of JavaScript and the application of this knowledge in jQuery. The subject explores principles of JavaScript to broaden understanding of programming languages. Students then apply these fundamentals to navigate and manipulate the document object model (DOM) of a webpage. Students subsequently design and develop their own interactive components and interfaces, expanding beyond the capabilities that web design languages such as HTML and CSS afford on their own. This subject culminates in exploring design and code interactive web animations using jQuery, and additional JavaScript libraries, increasing ability and skillsets for modern web design and development.</p>
<p>DGDVL100- Visual Language of Design</p> <p>In this subject students will study the history and evolution of art and design acknowledging the major influences and commentators of the industry. The introduction of essential fundamental design principles and elements build to a comprehensive understanding, enabling students to start seeing and thinking like a designer. Students will be challenged to develop visual solutions to design problems and acquire the knowledge, skills and perspective necessary to identify and articulate techniques and concepts exhibited in</p>

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR
<p>design work. This is followed by an in-depth look at the design process from receiving the brief up to the client presentation and reflection on success of project.</p>
<p>BCI100- Beyond Creative Industries</p> <p>This subject introduces a wide array of emerging trends and interdisciplinary career opportunities that sit outside traditional creative industries. This subject explores the intersection of technology and design across a range of industries looking beyond the field of entertainment. Students broaden their understanding of potential career opportunities by challenging existing stereotypes where specialist technical skills are utilised. Students are encouraged to investigate case studies, identify emergent trends and examine strategies to develop, navigate and cultivate collaborations with professionals from other specialisations.</p>
<p>WIL100- Work Integrated Learning</p> <p>This subject is designed to provide students with professional experience in an area related to their field of study or the career they are working towards. Within the framework of an industry brief in conjunction with an industry client, students will learn how to unpack a defined challenge into achievable outcomes and use this framework to guide the creative process and final deliverable. Students will develop presentation techniques and objectively respond to constructive criticism and feedback. This experience will enhance work-ready skills and allow students to see first-hand how their learning translates into practice.</p>
<p>DPO100- Digital Portfolio and Showreel</p> <p>This subject provides students the ability to develop a digital portfolio focusing on the key areas required to develop employability outcomes within the digital design field. This subject identifies the requirements and approaches to freelance work, in conjunction with investigating trends and emerging technologies to inform entrepreneurial attitudes and solo operator work opportunities. This subject will culminate in students devising their own personal story, identifying their niche style, and packaging their work into a portfolio and/or showreel that they can continue building upon in years to come. This portfolio will be the central piece that is used to engage with work opportunities either to digital studios or as their own freelance designer.</p>
LEVEL 200
<p>UXF200- UX Fundamentals</p> <p>This subject introduces students to the fundamentals of user experience design by introducing research methods to identify and explore user needs in contemporary digital applications. Students will first define the user experience problem and hypothesise on solutions to address this, before analysing and addressing audience and content requirements. Students will work through concept development, prototyping, validation and testing phases to create and refine user-centred design solutions for interactive media.</p>

Locations

The Diploma of UX & Web Design can be studied fully online or at the below Torrens University Campuses:

- Sydney: Level 1, 46-52 Mountain Street, Ultimo NSW Australia 2007
- Brisbane: 90 Bowen Terrace, Fortitude Valley, QLD, 4006

Campus Facilities and Services

All campuses are designed to provide students with professional spaces in which to learn and work. They have been planned with student study needs in mind with well-equipped accessible learning spaces as well as student breakout areas for group work and spending time with friends.

Facilities and Services include:

- The Customer Service Hub – our friendly and experienced staff can give help and advice about courses, your enrolment and campus life, including all services and activities on campus.
- Counsellors are available for students to consult with on a range of personal issues
- Student wireless access throughout the Campus
- Student break-out and relaxed study spaces for group work
- Student lounge areas – most with microwaves, kitchenette facilities and vending machines
- The Learning Hub, home to the Learning Support Team, encompasses Learning Skills Advisors, Learning Technology Advisors, and Library & Learning Skills Officers. It provides an integrated, holistic support program for students throughout the study lifecycle within a library/collaborative study environment.

The service includes:

- Support and workshops with highly qualified staff in the areas of Academic skills, Library skills, and Technology skills, both on campus and online.
- Physical and digital resources relevant to studies, such as books, journals, multimedia, databases
- Self-check kiosks for library loans and print and copy facilities

A positive student experience

Torrens University Australia values the importance of a positive student experience, and therefore has robust processes to resolve student complaints. The Student Complaints Policy, and associated procedures, can be accessed from the [website](https://www.torrens.edu.au/policies-and-forms) (<https://www.torrens.edu.au/policies-and-forms>).

Paying for your qualification

We offer two payment options for this course:

- **Upfront payment**
If you want to complete your qualification debt-free you can choose to pay as you go. This means tuition fees will be invoiced each semester and payment is required on or before the due date using EFTPOS, credit card or direct transfer.
- **FEE-HELP**
FEE-HELP is Australian Government's loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold (\$45, 881 in 2019-20). Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.

Further information about FEE-HELP, including eligibility, is available at:

- [FEE-HELP website:](https://studyassist.gov.au/sites/studyassist/help-paying-my-fees/fee-help/pages/fee-help)
[http://studyassist.gov.au/sites/studyassist/help-paying-my-fees/fee-help/pages/fee-help-](https://studyassist.gov.au/sites/studyassist/help-paying-my-fees/fee-help/pages/fee-help)
- [FEE-HELP booklets:](#)

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<http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications>

Austudy and Abstudy

Students enrolled in this course may be eligible for government assistance, such as [Austudy](#) or [Abstudy](#).