

Bachelor of Business (International Hotel and Resort Management) (BBUSIHRM)

1. About the Bachelor of Business (International Hotel and Resort Management)

The Bachelor of Business (IHRM) course of study is designed to provide graduates with a broad range of knowledge and a contemporary understanding of theory, principles, and practices to equip them for hotel and resort management careers.

The course and subject-specific learning outcomes aim to provide students with a range of knowledge, skills and abilities to: apply theoretical, technical and practical management knowledge, justify and communicate ideas to managers and non-managers, analyse and apply judgement to management problems, achieve and apply an appropriate level of written and spoken English and to seek out performance feedback to identify learning and self-improvement opportunities.

Graduates of the Bachelor course will develop the leadership and strategic business skills required in a global economy. Additionally, the course aims to support and enable holistic personal growth through self-reflection and experienced-based practice to demonstrate emotional resilience, creativity, personal autonomy and accountability, professional responsibility, and work in diverse cultural teams and organisations.

Graduate employment opportunities

With the relevant work experience, graduate employment opportunities include but are not limited to:

- Marketing Manager
- Front Office Manager
- Event and Conference Manager
- Reservations Manager
- Sales Executive
- Project Manager
- Reservations and Revenue Agent
- Hotel Duty Manager
- Training Manager
- Restaurant & Bar Manager
- Meetings and Conference Coordinator
- Sales & Catering Analyst
- Food & Beverage Manager
- Assistant Resort Manager
- Health Club Manager
- Cabin Crew Manager
- Guest Relations Manager
- Property Manager and Sponsorship & Exhibition Manager
- Revenue Analyst

Torrens University Australia Ltd, ABN 99 154 937 005, RTO41343 CRICOS 03389E T/A Blue Mountains International Hotel Management School at Torrens University Australia (Sydney, Blue Mountains, Adelaide and Melbourne). Information provided in this document is current at the time of publishing (May 2022).

- Customer Care Manager
- Guest Experience Manager
- Venue Manager
- Night Auditor
- Operations Manager

Course Overview

Course Title	Bachelor of Business (International Hotel and Resort Management)		
Study Options – Domestic Australian students	Face to Face delivery Full-time and part-time options available.	Study Options – International students	International students on a student visa must not enroll into any more than a third or 33% of online subjects over their course and must study at least one subject that is face to face in each term. International students on a student visa are required to study full time, i.e. the student must complete a minimum of 1.0 EFTSL of study per year.
Start Dates	January, April, July, September For specific dates visit the website .	Course Length	Full-time: 2.5 years Accelerated: 2 years Part-time: 5 years
Payment Options - Domestic Australian students	<p>Upfront payment This means tuition fees will be invoiced each term and payment is required on or before the due date.</p> <p>FEE-HELP FEE-HELP is Australian Government’s loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.</p> <p>Further information about FEE-HELP, including eligibility, is available at:</p> <ul style="list-style-type: none"> ○ FEE-HELP website: http://studyassist.gov.au/sites/studyassist/help-payingmyfees/fee-help/pages/fee-help- ○ FEE-HELP booklets: http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications 	Payment Options – International students	<p>Upfront payment This means tuition fees will be invoiced each term and payment is required on or before the due date.</p>

Course study requirements	17 hours for practical subject & 14 hours for theory subject, per week, during a term.	Assessment	Essays, reports, presentations scenario and case studies, and reflective journals.
Locations	Blue Mountains International Hotel Management School 1 Chambers Road, LEURA, NSW, 2780 17-51 Foveaux Street, SYDNEY, NSW, 2010 TUA Online Delivery	Delivered by	Blue Mountains International Hotel Management School at Torrens University Australia
Provider	Torrens University Australia Ltd is registered as a self-accrediting Australian university by the Tertiary Education Quality and Standards Agency (TEQSA).	CRICOS Course Code	089925G
Provider obligations	Torrens University is responsible for all aspects of the student experience, including the quality of course delivery, in compliance with the Higher Education Standards 2021	Accrediting body	Torrens University Australia Limited ABN 99 154 937 005, CRICOS Provider Code: 03389E. RTO No. 41343
Course Fees	For details, refer to the website .	Any other fees	For details, refer to the website .

2. Essential requirements for admission

The general admission criteria that apply to Torrens University Australia courses can be located by visiting the Torrens University Australia website - <https://www.torrens.edu.au/general-admission-information-for-torrens-university-australia-ltd>.

3. Student Profile

The table below gives an indication of the likely peer cohort for new students in this course. It provides data on students who commenced in this course in the most relevant recent intake period, including those admitted through all offer rounds and international students studying in Australia.

Applicant background	Term one / Full year intake [2020]	
	Number of students	Percentage of all students
(A) Higher education study (includes a bridging or enabling course)	0	0%
(B) Vocational education and training (VET) study	<5	N/P
(C) Work and life experience (Admitted on the basis of previous achievement not in the other three categories)	0	0%

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(D) Recent secondary education:		
<ul style="list-style-type: none"> Admitted solely on the basis of ATAR (regardless of whether this includes the consideration of adjustment factors such as equity or subject bonus points) 	15	17%
<ul style="list-style-type: none"> Admitted where both ATAR and additional criteria were considered (e.g. portfolio, audition, extra test, early offer conditional on minimum ATAR) 	0	0%
<ul style="list-style-type: none"> Admitted on the basis of other criteria only and ATAR was not a factor (e.g. special consideration, audition alone, schools recommendation scheme with no minimum ATAR requirement) 	<5	N/P
International students	70	79%
All students	89	100%

Notes: “<5” – the number of students is less than 5.
N/A – Students not accepted in this category.
N/P – Not published: the number is hidden to prevent calculation of numbers in cells with less than 5 students.

4. Admission Criteria

Title of course of study	Bachelor of Business (International Hotel and Resort Management)
Applicants with higher education study	Successful completion of Diploma level (AQF Level 5 or equivalent) or above qualification. OR Successful completion of one full year (1 EFTSL) of an Associate Degree (AQF Level 6 or equivalent) or above qualification.
Applicants with vocational education and training (VET) study	Successful completion of a vocational qualification (AQF Level 4 or equivalent). OR Successful completion of one full year (1 EFTSL) of a Diploma (AQF Level 5 or equivalent) or above qualification.
Applicants with work and life experience	Demonstrated skills and knowledge gained through paid or unpaid employment, formal learning and/or non-formal learning (presented on a current resume with attached cover letter).
English Language Proficiency (applicable to international students, and in addition to academic or special entry requirements noted above)	Equivalent IELTS 6.0 (Academic)

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Applicants with recent secondary education (within the past two years) with ATAR or equivalent* (for applicants who will be selected wholly or partly on the basis of ATAR)	Year 12 (or equivalent)
Additional Admission Criteria (applicable to all students)	Be 18 years of age by the end of the first term

**ATAR profile for those offered places wholly or partly on the basis of ATAR in T1 2020:*

(ATAR-based offers only, across all offer rounds)	ATAR (OP in QLD) (Excluding adjustment factors) *
Highest rank to receive an offer	<5
Median rank to receive an offer	<5
Lowest rank to receive an offer	<5

*Notes: * "<5" – indicates less than 5 ATAR-based offers were made*

5. How to apply

Via direct application to the institution

- <https://apply.torrens.edu.au/>

6. Advanced standing/academic credit/recognition of prior learning (RPL)

You may be entitled to credit for prior learning, whether formal or informal. Formal learning can include previous study in higher education, vocational education, or adult and community education. Informal learning can include on the job learning or various kinds of work and life experience. Credit can reduce the amount of study needed to complete a degree.

Applicants admitted based on prior higher education study may be eligible for Advanced Standing in the form of credit and/or recognition of prior learning (RPL) under the Torrens University Australia [Credit Policy - \(https://www.torrens.edu.au/policies-and-forms\)](https://www.torrens.edu.au/policies-and-forms).

- Students with completed subjects may be eligible for specified credit and/or elective exemptions
- Students who have completed a qualification at AQF level 5 (diploma) or above may be eligible for block credit (where a block credit agreement exists)
- Students with a mix of formal study and informal and/or non-formal learning may be eligible for recognition of prior learning in addition to any credit approved.

Credit will not be applied automatically. Applicants must apply for credit and/or RPL as early as possible prior to each study period, with applications not accepted after week 2.

For further information about credit and recognition of prior learning please see

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<https://www.torrens.edu.au/how-to-apply/course-credits>.

7. Where to get further information

- Torrens University Australia (TUA) Website
 - <https://www.torrens.edu.au/>
- Universities Admissions Centre (UAC) Website
 - <https://www.uac.edu.au/>
- Quality Indicators for Learning and Teaching (QILT) Website
 - <https://www.qilt.edu.au/>

8. Additional Information

Course Structure

The Bachelor of Business is an undergraduate degree consisting of 26 units, taught in English, which normally takes two and a half years of full-time study.

Course Rules

To qualify for the Bachelor of Business (International Hotel and Resort Management), students are required to complete 26 subjects, including two (2) industry placements. Each placement comprises of a minimum of 600 hours over 24 weeks of the industry placement.

Subjects

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR
<p>BUS101BM Accounting Fundamentals</p> <p>Accounting Fundamentals lays the foundation for student’s understanding of the accounting system. The subject has a practical approach, providing students with the opportunity to analyse original documents through to profit and loss determination and the preparation of the statements of financial performance and financial position.</p>
<p>BUS102BM Management and Leadership</p> <p>A manager’s role is to decide what goals and objectives his or her department should strive to achieve. Through the use of case studies, students are given the opportunity to examine key issues and to discuss current hospitality management practices.</p>
<p>BUS103BM Research and Academic Skills</p> <p>This subject introduces students to the concept of academic literacy in a higher educational context. Students will be able to study the relevant resources and explore strategies and techniques which will allow full participation in their new academic environment. The course will provide students with research skills (information literacy), critical analysis, writing and language techniques. Transferable skills including time management and teamwork are incorporated in the course. The aim of this subject is to provide knowledge and skills needed for Higher Education, to help students to manage their own success and to assist students in reaching their academic potential.</p>

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<p>BUS104BM Sales and Marketing</p> <p>Determining the needs and wants of our potential customers is a key priority for managers. Students will be introduced to the distinction between selling and marketing. Skills will be developed to apply within an operating environment to recognise the basic principles and practices of marketing in relation to consumer and market trends.</p>
<p>BUS105BM Cross Cultural Studies</p> <p>An understanding of different cultures is of fundamental importance in business today. Cross-cultural Studies looks at how cultural factors influence human behaviour, including people's attitudes, behaviours, customs and values. Wide ranges of topics are discussed in an effort to better prepare students for the challenges of communicating effectively with people from varied backgrounds using twenty-first century modes of communication.</p>
<p>HOS101BM Food and Beverage Operations Management</p> <p>The key focus of this subject is to broaden students understanding of the operational aspects of food and beverage management, whilst giving them the opportunity to learn, develop and apply theories, concepts and skills in a practical environment.</p>
<p>HTL101BM Food and Beverage Management and Control</p> <p>Food and Beverage Management and Control is a practical subject focused on furnishing students with knowledge of current and emerging food and beverage trends, legal and operational issues such as cost control, sustainable solutions, resources management and legal obligations.</p>
<p>HTL102BM The International Hospitality Industry</p> <p>In undertaking this subject students will gain knowledge and awareness of the nature, size, scope and sectors of the dynamic international hospitality industry and its major function areas and departments. Different enterprises will be explored including chains, franchising, ownership, management and staffing structures. Discussions will focus on current trends impacting this worldwide industry.</p>
<p>IP101BM Industry Placement I</p> <p>Employment is an excellent opportunity for the student to develop knowledge, skills and abilities in their chosen discipline. The Industry Placement subject provides students with a series of professional development workshops to be successful in their application to work in an approved food and beverage outlet (depending on degree undertaken). Combining professional experience with their qualifications while undertaking an industry placement of 600 hours.</p>
<p>BUS201BM Management Accounting</p> <p>Financial analysis is an integral part of strategic management planning. This subject builds upon BUS101, further developing student's skills and expertise when interpreting financial information. The subject provides students with the skills and knowledge relevant to planning, controlling and evaluating accounting information, which will enable them to make sound, managerial decisions.</p>
<p>BUS202BM Economics</p> <p>BUS202 introduces the core concepts and economic principles necessary to develop effective decision makers. Students will develop an understanding of how decision makers make choices, utilising available resources at a specific given time. This subject covers concepts such as 'price elasticity demand', cost benefit principle, fiscal and monetary policy, Macro and Microeconomics and international trade.</p>
<p>BUS203BM Business Law</p> <p>Business Law introduces you to the basic principles of the relevant State and Commonwealth laws relating to tourism and hospitality industry, with international case study comparisons. Emphasis is placed on areas such as liability, risk identification and mitigation, resolution and legal problem solving. You will engage in group</p>

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<p>presentations, review and analysis of contemporary real- world case studies, as highlighted in current news media and academic articles.</p>
<p>BUS204BM Human Resource Management</p> <p>The concept of human capital recognises that not all labour is equal, and that the quality of employees can be improved by investing in them. Human Resources Management (HRM) concepts, practices and processes are examined in this subject. Students will explore ways in which the strategic management styles of an organisation influence the development of HRM philosophies and processes specifically with reference to tourism and hospitality enterprises.</p>
<p>BUS205BM Research Skills and Practices</p> <p>Embarking on research in any discipline is a serious undertaking. This subject will develop research methodology skills essential for completing research projects and for making quality business decisions. Students will learn the necessary skills and practical tools to undertake and complete the research process of collection, analysis, interpretation and presentation of research.</p>
<p>HOS201BM Operations and Environment Management</p> <p>The growing awareness of environmental issues is creating operational costs. HOS 201 will discuss sound environmental practices and long-term operational sustainability. Student’s knowledge of contemporary facilities and operational practices will be developed while investigating the broad range of critical design decisions available.</p>
<p>HTL201BM Rooms Division Management</p> <p>HTL201 Rooms Division Management will provide you an in-depth understanding of Front Office and Housekeeping operations. You will learn all facets of accommodation management including guest safety and security, guest reservations, registration, departure procedures and housekeeping. The subject has a practical component and thus the applied learning will be delivered via online workshops.</p>
<p>HTL202BM Hotel and Resort Planning and Design</p> <p>The growth of international tourism has created an increase in the number of specialised hotel and resort facilities being developed. Hotel and Resort Planning and Design looks at the feasibility process for hotels and resorts and how this process assists with the concept development, planning and design for accommodation. The subject considers design from inception to completion, sustainable design practices and the impact of design on all aspects of the operation’s management.</p>
<p>IP201BM Industry Placement II</p> <p>Employment is an excellent opportunity for the student to develop knowledge, skills and abilities in The aim of Industry Placement is to introduce students to the work environment external from the school. Students are first prepared for Industry Placement by attending workshops on the preparation of recruitment and selection documentation and practice their interview skills (IPA201). Whilst on placement students are provided with opportunities to develop their career pathway and enhance their operational skills and knowledge. This subject further provides the opportunity for students to reflect upon the relationship between their academic studies and the workplace environment. Employment in to be undertaken at an approved facility within their chosen discipline (hotel, restaurant, event, hospitality environment).</p>
<p>BUS301BM Services Marketing</p> <p>The service sector is one of the fastest growing worldwide. Services Marketing provides students with practical and theoretical approaches of marketing and the management of service business. It will explore the major differences between the marketing of service as distinct from the marketing of tangible products.</p>
<p>BUS302BM Business Management and Entrepreneurship</p>

SUBJECT DETAILS
SUBJECT TITLE, DESCRIPTOR
<p>An invaluable part of business is to create new ideas and a vision for ongoing revenue. Business Management and Entrepreneurship takes the student through a step-by-step process of communicating effectively and managing a new business venture through a solid business plan.</p>
<p>BUS303BM Organisational Development and Change</p> <p>Change needs to be understood and managed in a way that people can cope effectively with it. Organisational Development and Change examines the complexities of the change process together with providing the understanding of the skills needed to implement change management-related projects within an organisation.</p>
<p>BUS304BM Strategic Hotel Management and H.O.T.S</p> <p>Strategic planning is an organisation's process of defining its strategy or direction and making decisions on allocating its resources accordingly. Students will examine the total enterprise, the industry and the competitive environment in which it operates. The emphasis is on further developing and fine-tuning students' critical thinking and decision-making skills to formulate strategic planning by reviewing a number of case studies.</p>
<p>BUS305BM Ethical Business Management</p> <p>Ethical, social and moral issues relating to the development and operations of tourism and hospitality enterprises are integral to business today. Ethics Business Management engages with, and encourages debate about, a set of moral standards that are relied upon to make decisions in our modern society.</p>
<p>HTL301BM Managing Hotel and Resort Facilities</p> <p>Facilities management is an interdisciplinary field devoted to the co-ordination of space, infrastructure, people, and administration. Students will learn how to efficiently and effectively oversee the various aspects of a hotel and resort facilities whilst developing sustainable work practices.</p>
<p>HTL302BM Revenue Management</p> <p>Revenue management helps to predict consumer demand to optimise inventory and price availability in order to maximise revenue growth. In this subject, students will study the origin, functioning, and importance of revenue management processes: the role of revenue management in modern hotel marketing and management including inventory control and management of the distribution function, the impact of levels of guest service and satisfaction, and the ethical dimension of revenue management.</p>
<p>HTL303BM The Leadership Experience</p> <p>Fundamental theories, as well as pertinent leadership issues are reviewed in this subject. The Leadership Experience focuses on the contemporary work environment, and leadership suitable to drive the entire organisation forward while meeting stakeholder obligations. How you develop a personal leadership style, including the process of inspirational influence is examined. Moral leadership is a key theme throughout the unit. It does not mean ignoring profit and loss, share price, production costs and other hard measurable facts, but it does require recognizing and adhering to ethical values and acknowledging the importance of human meaning, quality and a higher purpose. The unit demonstrates leaders are in a unique position to influence positive societal and environment change. Students will ultimately appreciate effective leadership in the 21st century also encompasses embracing causes beyond the walls of the organisation.</p>

*Note that some of the above subjects have pre-requisite requirements.

Locations

The Bachelor of Business (International Hotel and Resort Management) can be studied at the below Torrens University Campuses:

Leura Campus, 1 Chambers Road, LEURA, NSW, 2780
Sydney Campus, 17-51 Foveaux Street, SYDNEY, NSW, 2010
TUA Online Delivery

Campus Facilities and Services

All campuses are designed to provide students with professional spaces in which to learn and work. They have been planned with student study needs in mind with well-equipped accessible learning spaces as well as student breakout areas for group work and spending time with friends.

A positive student experience

Torrens University Australia values the importance of a positive student experience, and therefore has robust processes to resolve student complaints. The Student Complaints Policy, and associated procedures, can be accessed from the [website \(https://www.torrens.edu.au/policies-and-forms\)](https://www.torrens.edu.au/policies-and-forms).

Paying for your qualification

We offer two payment options for this course:

- **Upfront payment**

If you want to complete your qualification debt-free you can choose to pay as you go. This means tuition fees will be invoiced each term and payment is required on or before the due date using EFTPOS, credit card or direct transfer.

- **FEE-HELP**

FEE-HELP is Australian Government's loan scheme for higher education degree courses. It can assist you in paying for all, or part of, your course fees. Repayments commence via the tax system once your income rises above a minimum threshold. Just like with any other debt, a FEE-HELP debt is a real debt that impacts your credit rating.

Further information about FEE-HELP, including eligibility, is available at:

- [FEE-HELP website:](http://studyassist.gov.au/sites/studyassist/help-payingmyfees/fee-help/pages/fee-help)
[http://studyassist.gov.au/sites/studyassist/help-payingmyfees/fee-help/pages/fee-help-](http://studyassist.gov.au/sites/studyassist/help-payingmyfees/fee-help/pages/fee-help)
- [FEE-HELP booklets:](http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications)
<http://studyassist.gov.au/sites/studyassist/helpfulresources/pages/publications>

Austudy and Abstudy

Students enrolled in this course may be eligible for government assistance, such as [Austudy](#) or [Abstudy](#).